



LIKE SO MANY MANUFACTURERS OF AN INDUSTRIAL PRODUCT, WE OFTEN PAINT OUR HEAT EXCHANGERS YELLOW, IF THE CUSTOMER DOES NOT SPECIFY OTHERWISE. WE THINK **YELLOW** IS BRIGHT AND CHEERY, BUT PERHAPS SANTA'S ELVES FELT IT WAS A BIT OVER-USED — AND PERHAPS EVEN BORING. IMAGINE OUR SURPRISE WHEN WE DISCOVERED THAT SANTA'S ELVES HAD SWITCHED OUT OUR STANDARD **YELLOW** IN FAVOR OF COLORS FOR **MAKING SPIRITS BRIGHT** FOR THE HOLIDAYS!

BEST WISHES  
FOR THE SEASON  
FROM YOUR  
FRIENDS AT  
L&M RADIATOR.

*Alex Chisholm*

**L&M** AND **LVI** **encóres**

DECEMBER 2010

**MAKING SPIRITS  
BRIGHT!**



Past **encóres** online at [MESABI.com](http://MESABI.com)

**L&M** AND **LVI** **RADIATOR, Inc.**

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MAY YOUR HOLIDAY  
BE BRIGHT AND BEAUTIFUL!

